

HOOFBEAT WEXPRESS

Rodeo News

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- All Prices Effective February 1, 2008 -
TAMMY T. RANDALL, *Owner/Publisher*

ADVERTISING RATES

AD SIZE BLACK/WHITE	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
1/8 Page (5" x 3.125")	\$75.00	\$70.00	\$65.00	\$60.00
1/6 Page (3.25" x 6.25")	\$90.00	\$85.00	\$80.00	\$70.00
1/4 Page (5" x 6.25")	\$110.00	\$100.00	\$90.00	\$85.00
1/2 Page (10.25" x 6.25" or 5" x 12.75")	\$200.00	\$190.00	\$180.00	\$170.00
Full Page (10.25" x 12.75")	\$315.00	\$305.00	\$295.00	\$280.00

AD SIZE SPOT COLOR	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
1/4 Page	\$125.00	\$115.00	\$105.00	\$100.00
1/2 Page	\$235.00	\$225.00	\$215.00	\$200.00
Full Page	\$415.00	\$405.00	\$395.00	\$380.00
Back Cover (10.25" x 12.75")	\$430.00	\$420.00	\$410.00	\$395.00

AD SIZE FULL COLOR	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
1/4 Page	\$145.00	\$135.00	\$125.00	\$115.00
1/2 Page	\$255.00	\$245.00	\$235.00	\$220.00
Full Page	\$435.00	\$425.00	\$415.00	\$400.00
Back Cover	\$460.00	\$440.00	\$430.00	\$420.00
*Front Cover (9.5" x 9.5")	\$550.00	N/A	N/A	N/A

*No discounts apply to Front Cover Exclusive. Cover may be held only by same advertiser for ONE consecutive month.

Business Card Ad - \$90.00 for three issues or \$45 for single issue.

Classified Ads - \$10.00/25 words - .50/word over 25. With photo add \$10.00, a border add \$8.00.

ADVERTISING DEADLINE: 15TH OF EACH MONTH; COVER DEADLINE - 10TH.

Payment must accompany your ad request. We also accept Visa and MasterCard.

Accounts over 30 days, \$25.00 late charge.